

Machine Learning &

Optimization

@ ORTEC

Joaquim Gromicho

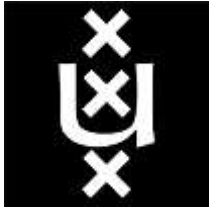
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Joaquim Gromicho



Science & Education Officer at ORTEC.



Professor of Business Analytics at the Amsterdam Business School, UvA.



Editor in Chief of STAtOR, the 'glossy' of the Netherlands Society of Statistics and Operations Research.



Member of the **steering committee** of the EURO working group on the Practice of Operations Research.

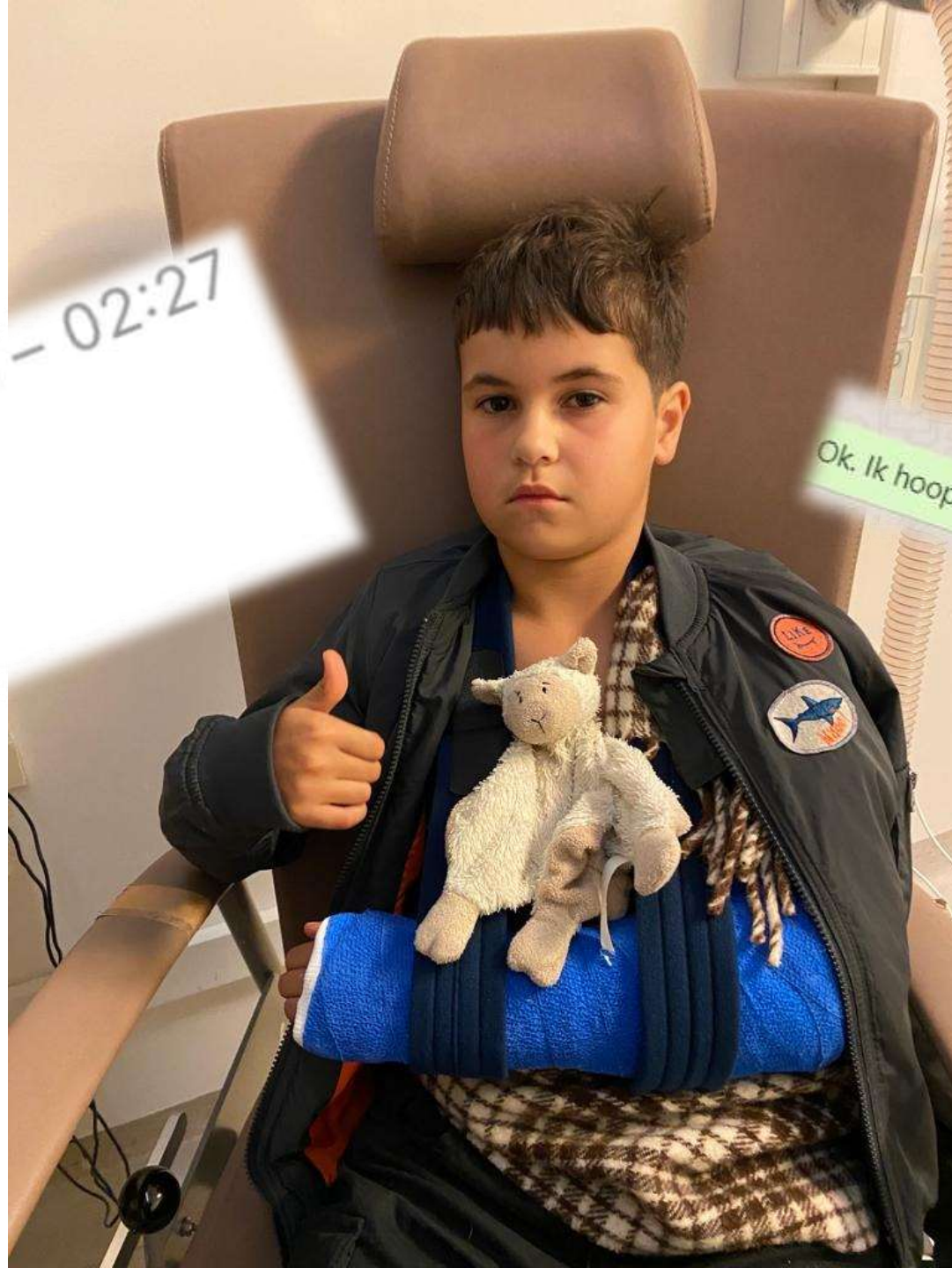


Today



2 hr 53 min

23:28 - 02:27



Ok. Ik hoop dat ze nu rustig slaapt...

23:57 ✓✓

Keynote IJCA conference on AI and Optimization, August 2021



AI can improve, or even replace, traditional optimization



ORTEC's CTO Patrick Hennen



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A black and white portrait of Albert Einstein, showing his characteristic wild, white hair and mustache. He is looking directly at the camera with a serious expression. The background is dark and out of focus.

Easier said than done?

“In theory,
theory and
practice are the
same. In practice,
they are not.”

Albert Einstein

Some things to consider... ? (not complete)

TRADITIONAL OPTIMIZATION

Pros:

- Not so much data required
- Fixed model, no learning (a little tuning)
- Decisions made are explainable and traceable

Cons:

- Does not adapt by itself, human intervention needed
- Difficult to deal with uncertainty
- Complex to deal with multiple goals

OPPORTUNITY OF AI

Pros:

- Learns and adapts itself
- Deal with uncertainty
- Easier to model multiple goals

Cons:

- Lot of data required
- Time needed to train and learn
- Models can become black boxes (unexplainable)

Keynote EURO 28, Poznan, 2016



The highest impact comes from the model



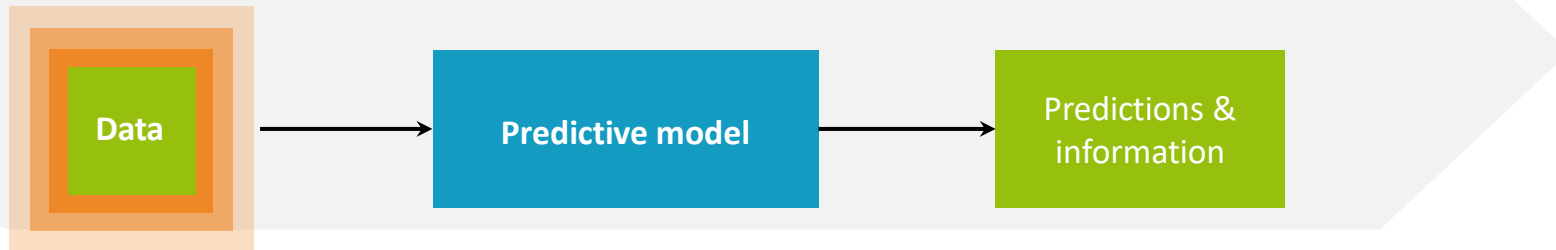
ORTEC's CSO Gerrit Timmer [video of the keynote](#)



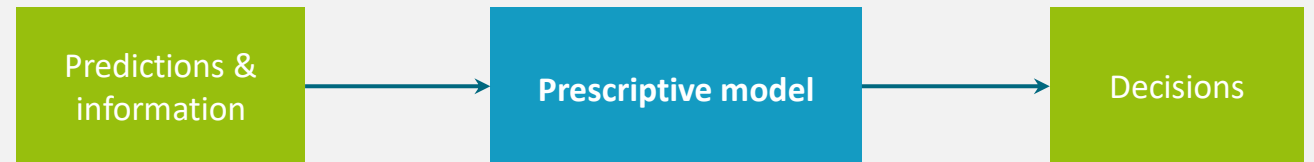
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Machine learning and optimization both enable data-driven decision support

Machine learning focus: turn observations into information



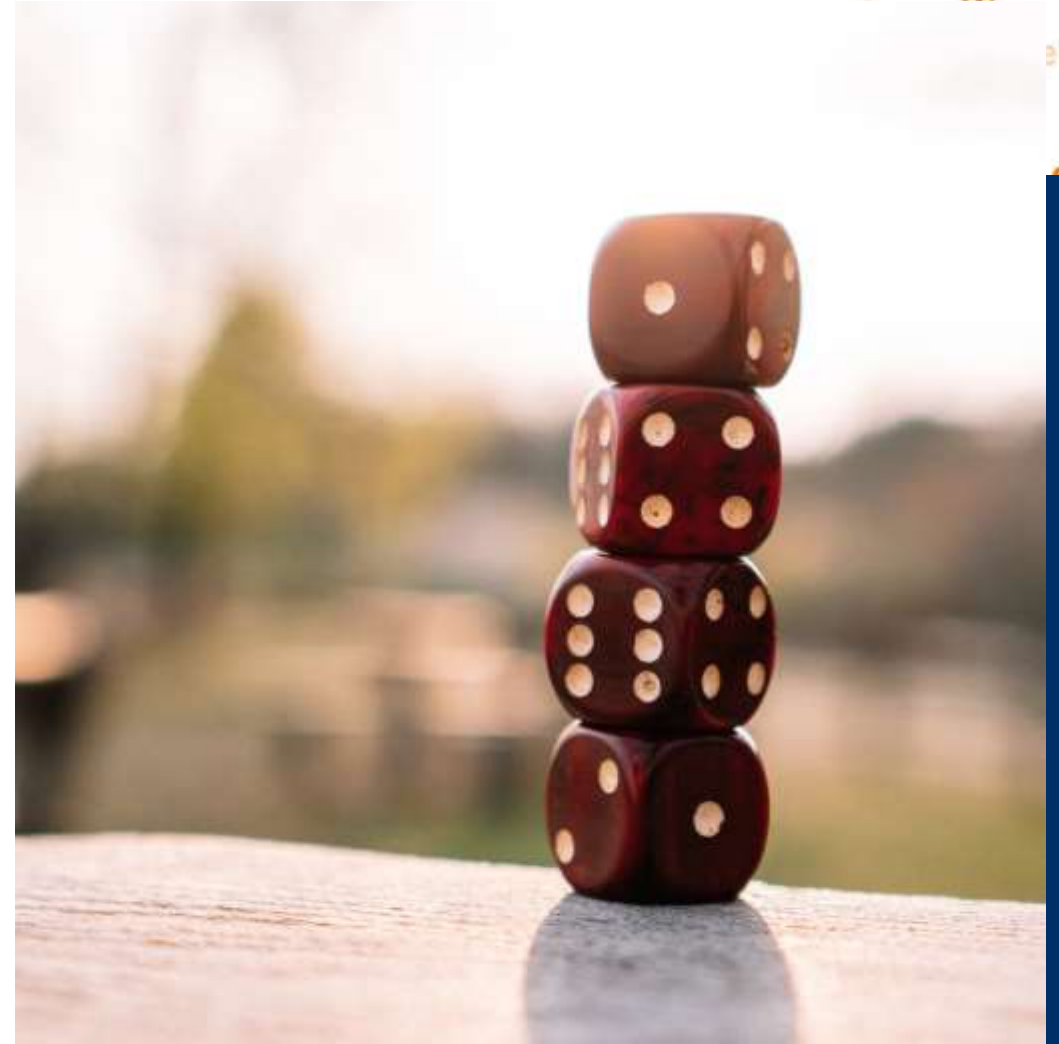
Ronald Buitenhek
(Uncertainty Program)



Optimization focus: make decisions based on information

There is only one certainty

- Everything is uncertain!



More of an art than a craft...



The highest uncertainty comes from the model



Rogier Emmen
(CoE Data Science)



Sander Vlot
(CoE Optimization)

ORTEC's Centers of Excellence (there are more)



Where most of the methodological attention is

||

All data is uncertain

||

And we tend to treat it as deterministic and reliable

It does not end at the solution



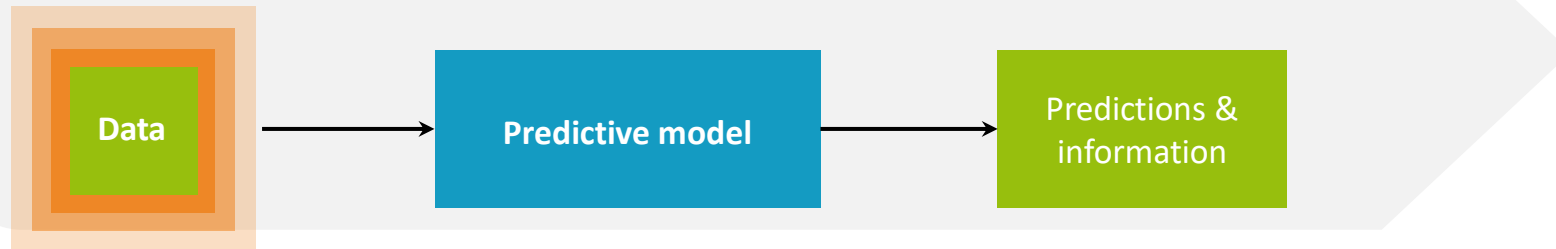
What humans do is uncertain



And we may be tempted to consider that it is beyond our scope

Machine Learning ideal for automating clear, tedious and difficult tasks

Machine learning focus: turn observations into information



- Pictures of declared bills to data for immediate processing.
- Recorded phone calls to text for dispatching to the right person.
- Pictures of seeds for automatic classification.
- Anomaly (failure) prediction based on sensor data.
- Chatbots on several domains.
- Etc

Predictions & information

Prescriptive model

Decisions

Optimization focus: make decisions based on information

Some attempts to replace classical optimization (by mostly deep RL)

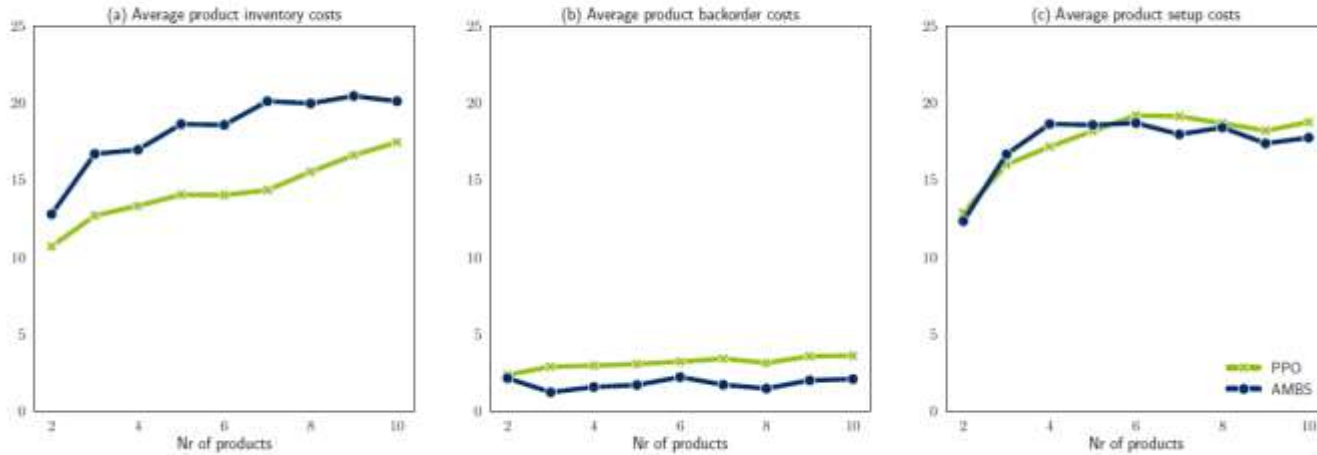
Performance - set 1



Wouter Kool

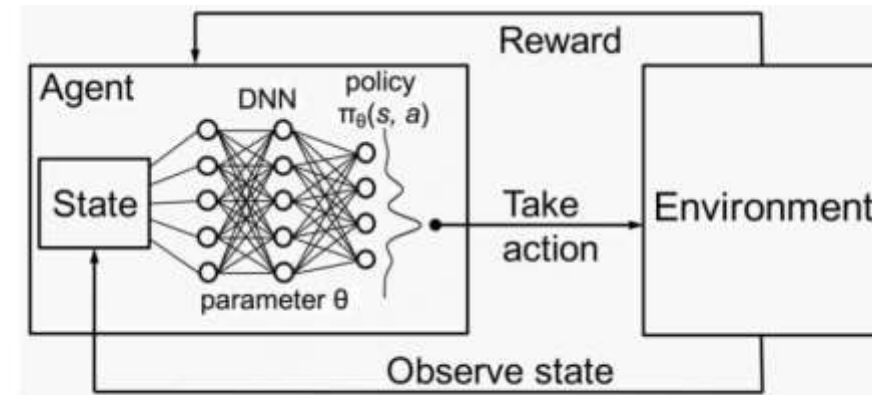


Lotte van Hezewijk



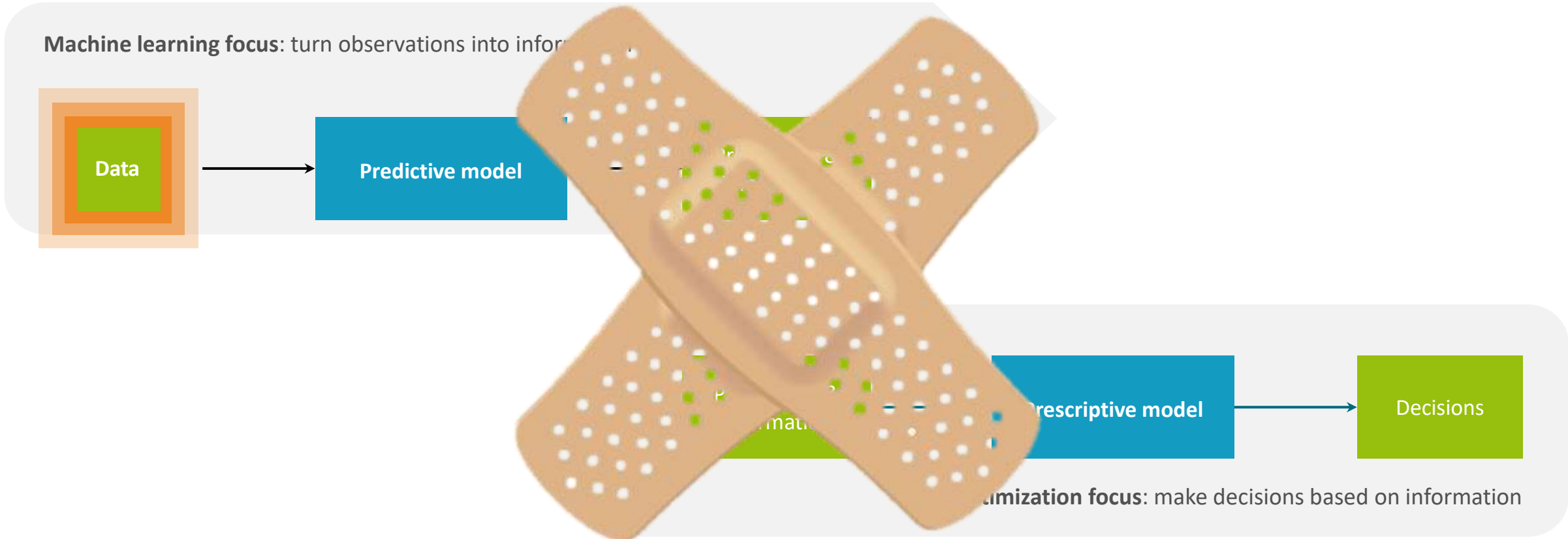
Capacitated Lot Sizing Problem with high uncertainty by Proximal Policy Optimization

■ PPO is outperforming benchmark heuristic (avg 5.96 %)

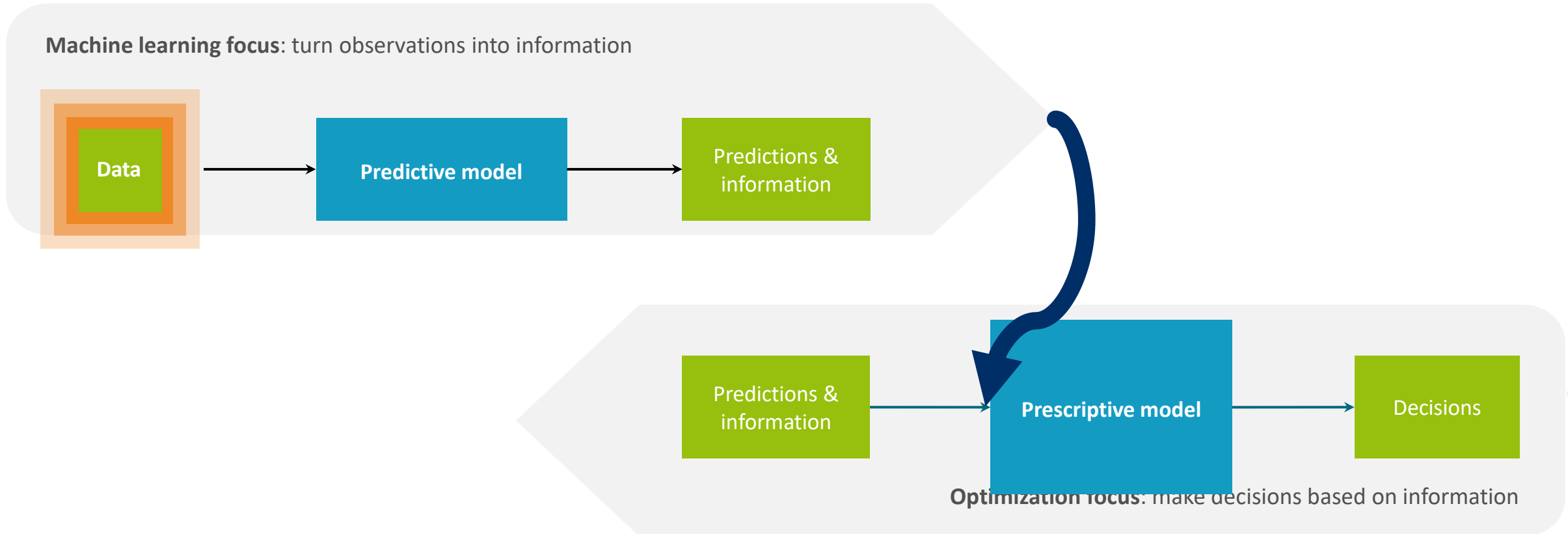


<https://medium.com/@vishnuvijayanpv/deep-reinforcement-learning-artificial-intelligence-machine-learning-and-deep-learning-e52cb5974420>

Somme attempts to heal the fracture



Learning the objective function



From Dinalog SensLog to Accelerator Sensory data for sustainable logistics

- Learning fuel consumption from sensory data, weather, traffic, etc



Distance objective:	Total distance: 10313 km
	Total duration: 146 hours
	Total fuel: 3165 L

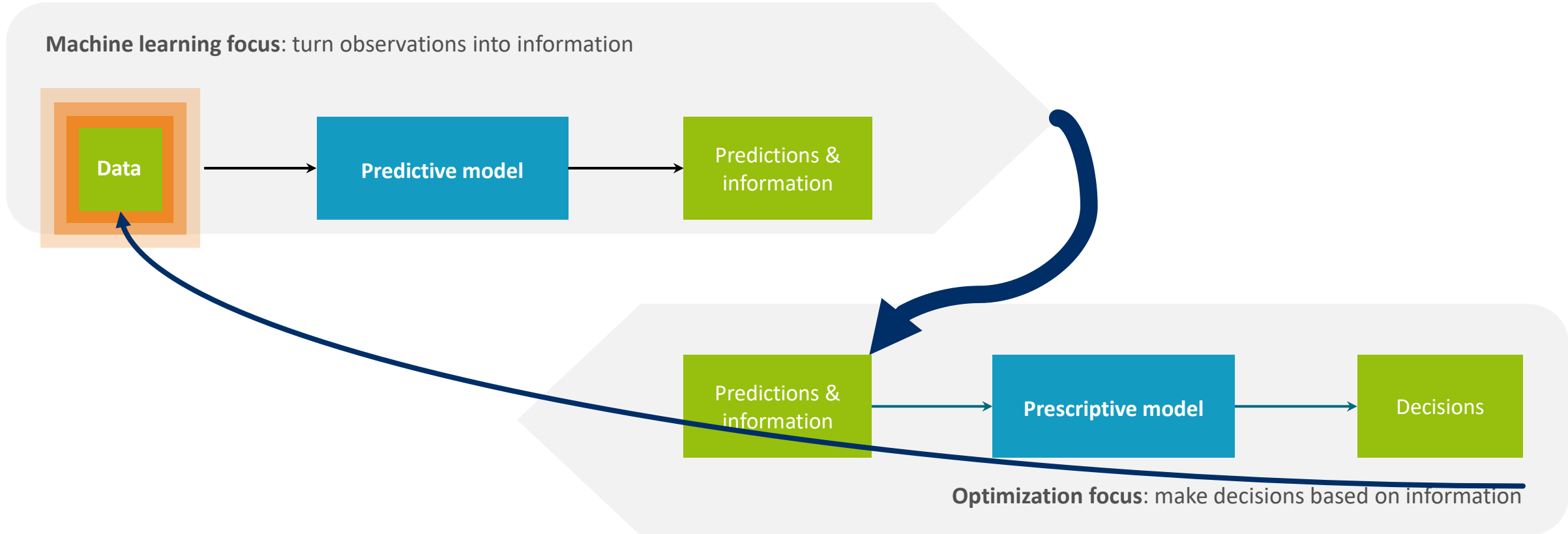


Fuel objective:	Total distance: 11754 km
	Total duration: 166 hours
	Total fuel: 2885 L



Jasper van Doorn

Learning how to predict better from past performance



SMdAPE 10%

JUST
RIGHT

TOO FAST TOO SLOW

ate with
w mode

€ 13409,53
le violations



Solved all violations
and reduced costs by **2,1%**

- Martijn den Hoedt
- Veit Batz
- Bas den Heijer
- Pim Agterberg
- Huib Trommel
- Chantal Eckhardt

€ 13121,0
no rule violations

valuate with
del

Additional work

- Constraint learning in workforce scheduling
- Learning stop times in routing
- Automatic model configuration, several domains
- etc

Many more ORTEC contributors to this presentation

- Many other ORTEC colleagues besides those already mentioned inspired this presentation, with the risk of forgetting some (and my apologies) I list in alphabetic order those that I remember, with my great thank you!
 - Anna Tossenberger
 - Goos Kant
 - Leendert Kok
 - Laurens Fijn van Draat
 - ...

AI and MP are best friends forever

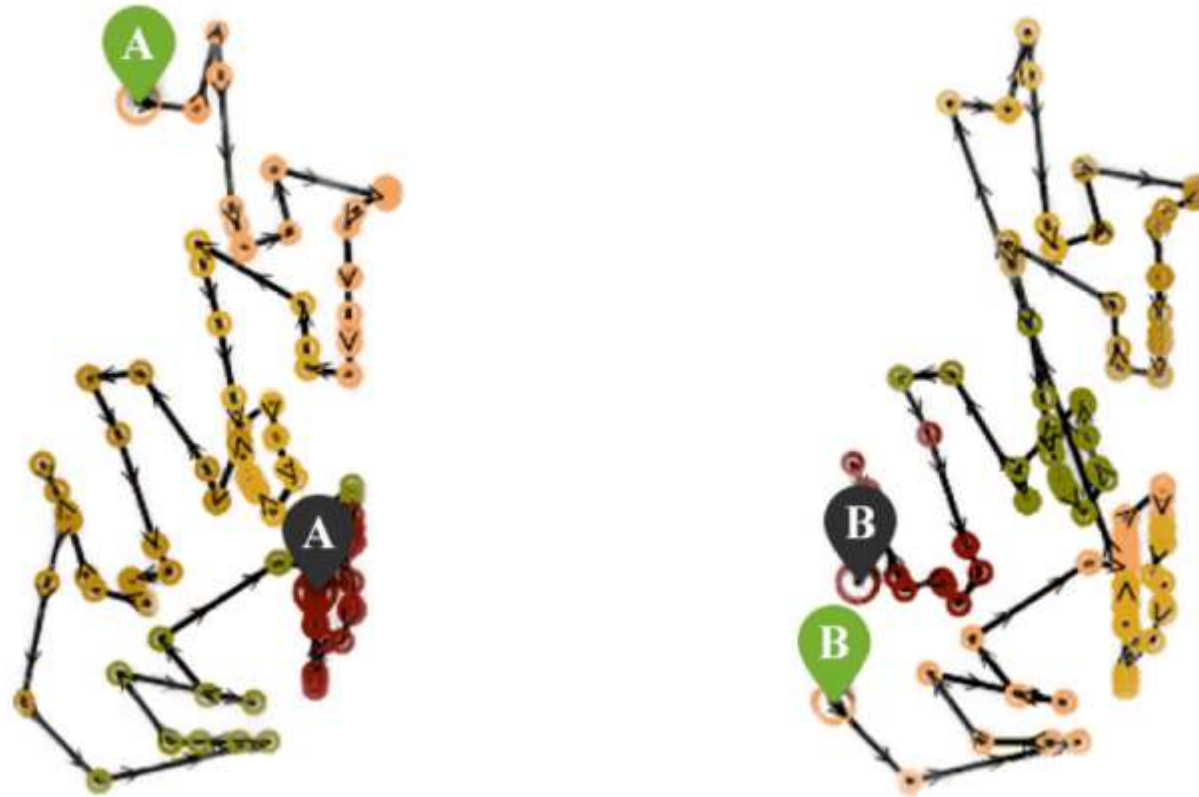
MP

AI

Some exciting things
happening close to ORTEC

The driver has the last word on the route

- <https://www.amazon.science/blog/amazon-mit-team-up-to-add-driver-know-how-to-delivery-routing-models>



Three universal TSP heroes received \$100,000 from Amazon



Bill Cook

Stephan Held

Keld Helsgaun

Three local heroes at the ABS receive my huge appraisal!



Donato Maragano

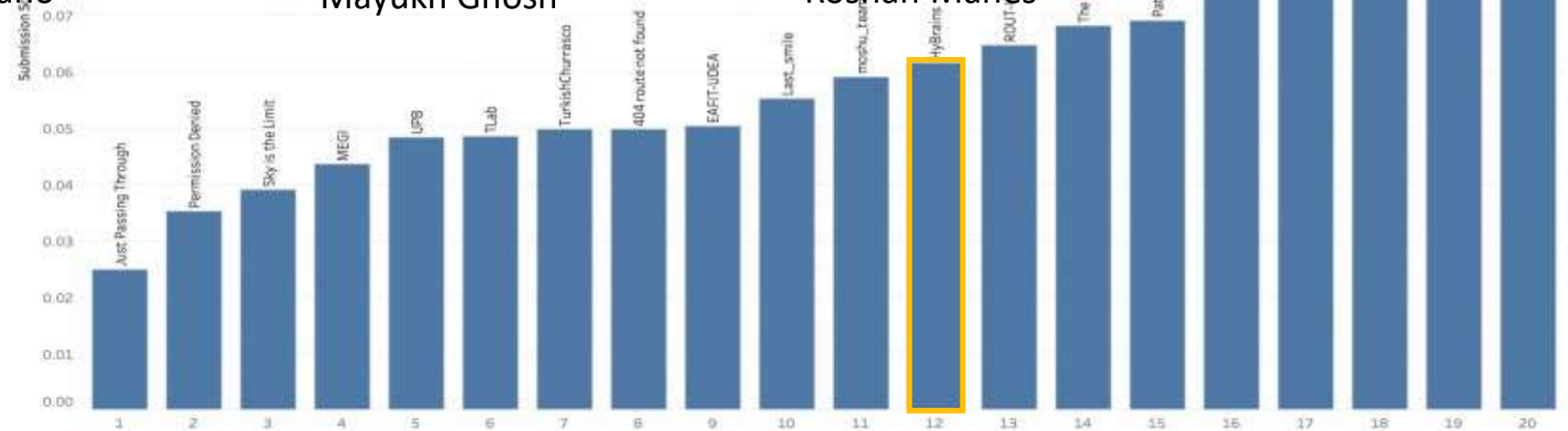


Mayukh Ghosh



Roshan Mahes

scores



The Last Mile Routing Research Challenge is hosted by Amazon and scientifically supported by the MIT Center for Transportation & Logistics.

Some fruit hanging low on the Python ecosystem



Krzysztof Postek

